

# National Association of Black Accountants, Inc. Columbus Chapter

Present

## Corporate Partnership Prospectus

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*“Lifting As We Climb”*

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### National Association of Black Accountants, Inc

Columbus Chapter  
P.O. Box 29343  
Columbus, OH 43229  
Email: [General-info@nabacols.org](mailto:General-info@nabacols.org)

Websites

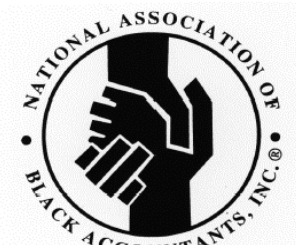
National: [www.nabainc.org](http://www.nabainc.org)

Local: [www.nabacols.org](http://www.nabacols.org)

## Table of Contents

• Introduction	3
• About NABA, Inc	4
• About Columbus Chapter	5
• Center for Advancement of Minority Accountants (CAMA)	7
• Benefits of Corporate Partnership	9
• Corporate Partnership Levels	10
• Corporate Partnership Enrollment Form	12

*“ACHIEVING EXCELLENCE THROUGH LEADERSHIP”* |



*“Lifting As We Climb”*

**Columbus Chapter**

Dear Prospective Corporate Partner:

Thank you taking the time to review the Corporate Partnership Prospectus. We are looking forward to achieving the best with your organization and the dynamic business and accounting professionals.

We welcome support, recruiting and networking opportunities for your organization. As a professional chapter we are looking to develop and build corporate partnerships in the community by promoting your organization to our high-caliber professional members.

As a Corporate Partner to show your commitment and ongoing partnership in the community, we offer Corporate Partnership Programs. The Corporate Partnership Programs provide invaluable benefits to your company allowing you to take full advantage of our outstanding talent and promote your company’s image among NABA’s stakeholders, community, professionals and business educators.

The link below provides valuable information about NABA’s history, mission and purpose with the various opportunities available for your organization to join us as a corporate partner. We would be glad to schedule a time to meet with you more, please feel free to contact Tasha Nelson at (614) 657-4993 or [Tasha.Nelson@yahoo.com](mailto:Tasha.Nelson@yahoo.com) or Michael Martin at (614) 266-4686 or [MichaelMartinL@aol.com](mailto:MichaelMartinL@aol.com)

Thank you for the opportunity and we look forward to achieving the best with your organization.

*Karen Lasley*

Columbus Chapter President

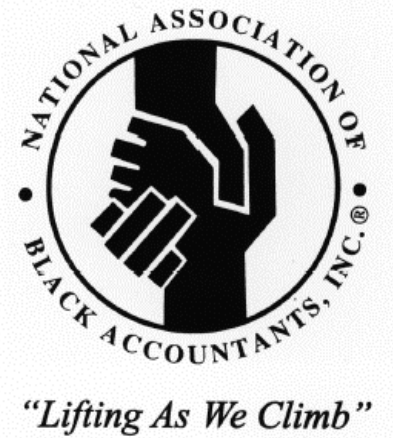
*Tasha Nelson*

Director of Corporate Relations



The National Association of Black Accountants, Inc. (NABA) is one of the premier professional organizations in the nation. NABA has the unique opportunity of representing the interests of more than 100,000 people of color in furthering their educational, professional, and career aspirations in the related business fields of accounting, consulting, finance and information technology.

The motto of NABA, *Lifting As We Climb*, is exemplified best in our mission, which addresses the professional needs of our members while developing and inspiring future leader who will shape tomorrow's accounting and finance professions. In addition, NABA's Center for Advancement of Minority Accountants (CAMA) has established a series of career development programs that serve the membership at the national, regional and local levels. CAMA has also been instrumental in encouraging the next generation of young professionals to consider other opportunities in business.



## **HISTORY**

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Established in 1969 by nine African American accountants in New York City, NABA has effectively addressed systematic problems and challenges faced by African-American accounting professionals for more than 35 years.

Since the founding of NABA's first chapter in 1970, membership has grown to more than 185 professional and student chapters across the country. NABA's membership includes diverse individuals and careers, such as: entry and mid-level accountants, auditors and financial professionals, senior level managers and executives, firm partners, entrepreneurs, as well as accounting, finance, and business students. Approximately 51% of NABA's members are employed in Corporate America, of whom 40% have advanced degrees and 45% hold professional certifications.

## **GOALS**

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NABA is dedicated to uniting accountant and other business professionals, as well as accounting and business students who are committed to professional and academic excellence. NABA provides effective programs, activities and advocacy, which promotes our goal. They include:

- Promoting and developing the professional skills of its members
- Encouraging and assisting African-American students in entering the accounting profession
- Providing opportunities for members to fulfill their civic responsibilities
- Promoting public confidence in its members and the services they provide
- Encouraging cordial relations among members and cooperative relationships with other professionals
- Representing the interests of current and prospective African-American accounting and business professionals
- Ensuring long-term financial stability and providing adequate resources to implement chapter, regional, and national programs

# About the Columbus Chapter

Gus Nimly, CPA, served as the chapter's first president and one of its founding members along with Greta Russell, Tim Grant, and others after the chapter received its charter in 1981.

Numerous events were held, and scholarships were awarded to university students throughout the Central Region on behalf of the Columbus Chapter. The Chapter also participated with the Internal Revenue Service in the Volunteer Income Tax Assistance (VITA) program, and in 1996



organized the first State-wide Accounting Careers Awareness Program (ACAP-Ohio). Since then, close to 400 high school students have participated and graduated from the program and as a direct result, more than 60% have gone on to declare majors in either the finance or accounting field. Over the years the chapter picked up momentum and under the leadership of Nina Jackson, reached its highest membership numbers since inception.

Since the late 80's NABA's Columbus Chapter has been active and has seen the number of African American accountants grow in the city. We now have members who are employed in government, corporate, nonprofit organizations and in the national accounting firms, as well as other fields. Eventually, Gus Nimly, CPA, returned to his home land of Liberia, and our own Greta Russell served as NABA's National President and subsequently has taken the reigns of University Controller for The Ohio State University.

The early years of the twenty-first century proved to be a challenge as a new generation of members evolved and challenged the status quo. Today, the Columbus Chapter has met that challenge and in September of 2007, launched its first Columbus Chapter website. The Chapter is well on its way to success using the 2007 annual theme; "Power, Passion, and Possibilities" to reach its goal of negotiating three new corporate partner relationships, with Huntington Bank being the first.

NABA Columbus continues to prove valuable as a great professional network. Members have suggested that many of their employment opportunities have been obtained as a direct result of their NABA connections, affiliations and relationships, locally, and at the national level. Relationships are built across the country as members attend the National Convention held in major cities throughout the United States. These relationships create a network of opportunities for our members as they grow within their field and reach back to the next new professional challenging them to live out the motto of the organization of "*Lifting As We Climb*".

## Columbus Chapter Calendar of Events

<b>October 2006</b>	<b>October 2006</b>	<b>November 2006</b>	<b>December 2006</b>	<b>January 2007</b>
Oct. 5 <sup>th</sup> to 7 <sup>th</sup> – Central Region Student Conference Columbus, OH Marriott North (Doubletree Dr)	Oct. 19 <sup>th</sup> – JPMC “Fall Membership Mixer”	New Members Reception TBD	Dec. 16 <sup>th</sup> Christmas Party 94 <sup>th</sup> Aero Squadron	Volunteer Income Tax Assistance (VITA Program)
<b>February 2007</b>	<b>March 2007</b>	<b>April 2007</b>	<b>May 2007</b>	<b>June 2007</b>
Valentine Dinner VITA Program	NABA Money \$ense/Mentoring Program	NABA Money \$ense/Mentoring Program	Joint Event with Black MBAs TBD	National Convention Conference  Accounting Career Awareness Program (ACAP)

<b>August 2007</b>
White Linen Corporate Recognition/Scholarship Awards Banquet



NABA developed the Center for Advancement of Minority Accountants (CAMA) to recruit, develop, and support talented minorities interested in accounting, finance, and business related fields. CAMA has established important partnerships between NABA chapters, the national corporate community, colleges and universities and government agencies.

Benefits and programs are tailored to meet the respective needs of all NABA members. Program areas of focus include professional development, career information and job placement, continuing education, technical training, publications, national and regional conferences, and community and public service initiatives. CAMA program initiatives include the following:

### **Professional Development**

#### **Continuing Professional Education (CPE)**

#### **Executive and Management Leadership Development Institutes**

### **Academic Development**

#### **National Scholarship Program**

NABA provides annual scholarship awards to undergraduate and graduate student members. Since its inception in 1987, the NABA National Scholarship Program has provided more than \$6.05 million dollars in scholarships.

#### **Distinguished Collegian Program**

The Distinguished Collegian Program recognizes NABA student members who make significant contributions to their NABA chapter, campus organizations, and communities through volunteer activities and leadership, while maintaining high academic standards.

#### **Student Case Study Competition**

The Student Case Study Competition is a national competition between student teams who thoroughly research, develop, and prepare oral presentations that address accounting and business topics.

### **Conferences**

#### **National Convention**

The National Convention is the annual meeting for the Association's entire membership. The convention provides a national forum for programming, training, and networking while bringing together NABA members, the corporate

community, academicians, and others interested in promoting the mission and goals of the Association.

#### **Regional Student Conference**

The annual Regional Student Conference provide students with information on industry trends, networking opportunities with peers and professional NABA members, seminars, and interviews with employers from across the country.

#### **Division of Firms (DOF) Conference**

### **Publications**

#### **SPECTRUM**

Spectrum is the official NABA Journal. Published annually, it includes relevant information for professional, student, and corporate NABA members.

#### **NewsPlus**

NewsPlus is the quarterly NABA professional member newsletter. It provides information on NABA activities, key topics of interest within the accounting and related business fields, and career trends and opportunities.

#### **ACHIEVE**

ACHIEVE is a newsletter created specifically for NABA student members. Published three times per year, it discusses important issues relevant to student academic, career, and personal aspirations.

#### **Online Career Center**

The Online Career Center (OCC) is the electronic career bulletin and posting service available on the

NABA website at [www.nabainc.org](http://www.nabainc.org). Updated regularly with real time job postings and informative articles, NABA members can search hundreds of listed positions and instructive postings at their convenience.

**Community and Public Service Initiatives**

**Accounting Career Awareness Program (ACAP)**

ACAP is an annual one-week residency program for high school students. The program curriculum introduces students to accounting, finance, and general business concepts. ACAP also provides ongoing mentoring by NABA student and professional members

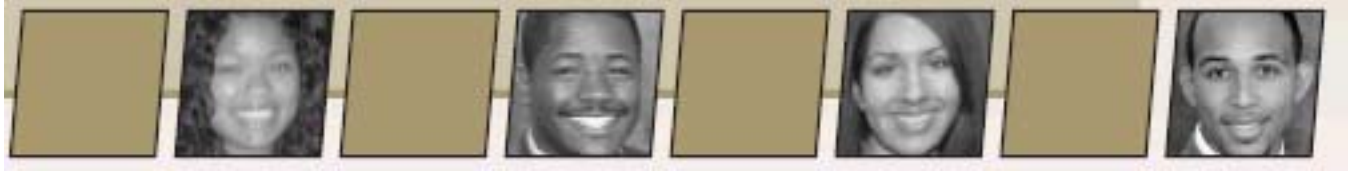
**Community Service Outreach Program (CSOP)**

The CSOP is the National Convention service project for all NABA members and partners. NABA provides youth and parent workshops, and community service projects for local residents in the convention host city.

**Volunteer Income Tax Assistance Program (VITA)**

NABA co-sponsors the VITA program that offers free tax service for low to moderate-income people who cannot prepare their own tax returns. Volunteers receive training to help prepare basic tax returns in communities across the country.

# Benefits for Corporate Partnership



- Great way to network with high-caliber candidates within the accounting, business, finance, and information technology field
- Market your organization/company job openings
- Opportunity to contribute to the success of the association programs and activities.
- Gain exposure to an informed and affluent candidates, NABA stakeholders, community, professionals, and business educators
- Attend dynamic conferences that develop core competencies
- Give your organization the opportunity to be exposed to diverse candidates
- Build brand recognition as an employer of choice for minorities
- Recruiting and networking opportunities at various events
- Speak one-on-one with potential candidates about career opportunities
- Give potential candidates opportunity to learn more about the company/organization

# Columbus Chapter Corporate Partnership Prospectus

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## ***Contribution Request***

### **FaceSetter Sponsorship (\$10,000)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- Annual Scholarship awarded in company name (\$1,000)
- Free access to post company positions on the local chapter website
- Full page ad in program books, newsletters and logo on the website
- Ten (10) paid memberships for NABA or joint sponsor of Financial Literacy Program
- 2 Accounting Career's Awareness Program – ACAP Student Sponsorships
- Opportunity to host an ACAP Event and provide gifts and prizes to students
- Copy of the National Association of Black Accountants Annual Report

### **Gold Sponsorship (\$7,500)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- Annual Scholarship awarded in company name (\$500)
- Free access to post company positions on the local chapter website
- Half page ad in program books, newsletter and logo on the website
- Six (6) paid memberships for NABA or joint sponsor of Financial Literacy Program
- Copy of the National Association of Black Accountants Annual Report

## ***Contribution Request***

### **Silver Sponsorship (\$5,000)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- Annual Scholarship awarded in company name (\$500)
- Free access to post company positions on the local chapter website
- Quarter page ad in program books, newsletter and logo on the website
- Three (3) paid memberships for NABA or joint sponsor of Financial Literacy Program
- Copy of the National Association of Black Accountants Annual Report

### **Bronze Sponsorship (\$2,500)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- Free access to post company positions on the local chapter website
- Quarter page ad in program books, newsletter and logo on the website

### **Corporate Supporter (\$1,000)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- Free access to post company positions on the local chapter website

We look forward to working with you in the future!

# National Association of Black Accountants, Inc Corporate Partnership Enrollment Form

Company: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Corporate Partnership Levels** *(annual commitment amount)*

**Multi-Year Commitments:**

*Triple Platinum (5-yr)	\$20,000	_____
*Double Platinum (3-yr)	\$13,500	_____
*Platinum (2-yr)	\$10,000	_____

**1-year Commitments:**

PaceSetter	\$10,000	_____
Gold	\$7,500	_____
Silver	\$5,000	_____
Bronze	\$2,500	_____
Corporate Supporter	\$1,000	_____

**TOTAL \$** \_\_\_\_\_

**Make checks payable to:**  
NABA – Columbus Chapter  
Post Office Box 29343  
Columbus, Ohio 43229

\_\_\_\_\_  
Corporate Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
2<sup>nd</sup> - Corporate Representative Signature (if required)

\_\_\_\_\_  
Date

\_\_\_\_\_  
NABA Columbus Chapter Representative Signature

\_\_\_\_\_  
Date

**\*For more information or to schedule a meeting contact Tasha Nelson at (614) 657-4993  
or Michael Martin at (614) 266-4686**

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